

# Introduction to Business

## Study Guide

- Advantages and Disadvantages to Types of Ownership
- Barriers To International Trade
- Board of Directors
- Business Vs. Nonprofit Organizations
- Characteristics that Influence Consumer Purchases
- Command Economic System
- Contingency Approach to Leadership
- Digital Era Impact on Business
- Economic Policy Tool
- Factors of Production
- Federal Trade Commission Act
- Fredrick Taylor's Scientific Management Theory
- Herzberg's Motivation Hygiene Theory
- History of Banking in the U.S.
- Home-Based Business
- Homeowner's Insurance Policy
- Job Interview
- Labor Contract Grievance Procedures
- Levels of Management
- Management by Objective
- Marketing Process
- Maslow's Hierarchy of Needs
- Peter Drucker
- Product Life Cycle
- Relationship Marketing
- Service Sector of The US Economy
- Steps of The Marketing Process
- Types of Economic System
- Types of Insurance
- Types of Leadership Styles
- Types of Management
- Types of Managers
- Types of Risk
- What Insurance Companies Insurance

### Terminology:

- Breakeven Point
- Capital Gain
- Contingency
- Controlling
- Direct Deposit
- Dividend
- Divisibility
- Entrepreneur
- FDIC
- Internalizing Risk
- Job Analysis
- Job Description
- Job Specification
- Leading
- LLT
- Marketing Concept
- Marketing Structure
- NASDAQ
- NYSE
- Organizing
- Person's Self-Concept
- Planning
- Public Broker
- Self Insure
- Stock Exchange
- Stockholder
- Succession