

MEMBERSHIP				
<i>Objective</i>	<i>Responsible Party</i>	<i>Officer in Charge</i>	<i>Deadline</i>	
Increase State Membership				
Increase State Membership by 2.5%	All State Officers	Corbin	March 1, 2016	
Increase Middle Level Membership				
Add 1 Middle Level Chapter, as a state	All State Officers	Ammar	December 31, 2015	
Each Officer Will Visit One Middle School	All State Officers	Caroline	December 31, 2015	
Follow Up Middle School Visit With a Letter to Administration and School Board	All State Officers	Matthew	December 31, 2015	
Increase Professional Division Membership				
3 New PD Members Per Officer	All State Officers	Bradley	December 1, 2015	
Chapter Activation and Re-Activation				
Contact All Inactive Charters in the Area	Area Presidents	Joseph	February 1, 2016	
Develop Five Minute Recruitment Presentation	All State Officers	Spencer	September 30, 2015	
SERVICE				
<i>Objective</i>	<i>Responsible Party</i>	<i>Officer in Charge</i>	<i>Deadline</i>	
March of Dimes				
Raise \$8,500 as a State	All State Officers	Corbin	State Conference	
Fundraise for March of Dimes at Area Conferences	Area Presidents	Bradley	Area Conferences	
All State Officers Will Participate in TBD fundraising events at SLC	All State Officers	Spencer	State Conference	
SLC March of Dimes Event Determined	All State Officers	Spencer	September 18, 2015	
Go Green				
Promote Go Green at SLC, via a third-party exhibition booth	All State Officers	Emily	State Conference	
PROFESSIONAL Division and PBL				
<i>Objective</i>	<i>Responsible Party</i>	<i>Officer in Charge</i>	<i>Deadline</i>	
PBL Involvement				
Invite PBL officers to Area Conferences	Area Presidents	David	One month prior	
Encourage FBLA Officers to Attend PBL Conferences	All Officers	Hannah	One month prior	
PUBLIC RELATIONS				
<i>Objective</i>	<i>Responsible Party</i>	<i>Officer in Charge</i>	<i>Deadline</i>	
Website				
Member Shout Outs	State Reporter	Brennan	Ongoing	
Short Biography for Each Officer	All State Officers	Brennan	September 3, 2015	

Three Newsletters Posted	State Reporter		October 15, 2015 (Fall), January 1, 2016 (Winter), March 21, 2016 (Spring)
Social Networking			
Regularly maintain/monitor Facebook page, Twitter Account, and Instagram	State Reporter	Brennan	Ongoing
Regularly Send Out Messages via "Remind Me"	State Reporter	Brennan	Ongoing
Member Shout Outs via Social Media	State Reporter	Brennan	Ongoing
Chapter Communications			
Monthly Officer Meetings (virtual)	All Officers	Ben	Within first Sunday of every month
Monthly Email Blasts to Local Chapters (includes virtual meeting recording)	Area Presidents	Ammar	Ongoing
SOCIAL			
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Social Events			
Area Social Event, in Addition to Area Conference	Area Presidents	Caroline	Determined by Area President
OFFICER DUTIES			
<i>Objective</i>	<i>Responsible Party</i>	<i>Officer in Charge</i>	<i>Deadline</i>
State Officer Requirements			
3 Newsletter Articles (Fall, Winter, Spring)	All State Officers	Brennan	October 25, 2015 (Fall), January 11, 2016 (Winter), March 30, 2016 (Spring)
Completion of a Level of BAA, Unless All Completed	All State Officers	Hannah	January 31, 2016
MARS (7th of Each Month)	All State Officers	Spencer	Ongoing
Provide Raffle Items (\$50-\$75)--at least one	All State Officers	Ben	January 9, 2016
Sponsors for SLC Competitive Events, at least two (\$150 per award) (One for officer and one for adviser)	All State Officers	David	January 9, 2016
Contact Three Colleges Concerning Exhibiting at 2015 SLC and Have Responses Sent to Darlene by Deadline	All State Officers	Matthew	January 9, 2016
Send Materials to 2016-2017 Officer in Same Position	All State Officers	Bradley	June 15, 2016
Visit Three Chapters in Your Area, Other Than Your Own	All State Officers	Joseph	March 1, 2016