



ILLINOIS FUTURE BUSINESS LEADERS OF AMERICA
 SIXTY-SIXTH ANNUAL CONFERENCE
 CROWNE PLAZA HOTEL
 SPRINGFIELD, ILLINOIS
 March 27-28, 2015

Competitive Events Headquarters – Illinois Conference Room, Level 3
Registration after 11:30 p.m., Raffle Prizes & Tickets – Sangamon Conference Room, Level 3

Unless indicated otherwise, the rooms are in the Crowne Plaza. Some events are at the Holiday Inn Express behind the Crowne Plaza. The Crowne Plaza exit for going to the Holiday Inn Express is by Plaza D on Level 1. At Crowne Plaza, Plaza is Level 1; Ballroom is Level 2, and Conference is Level 3. Pearl, Opal, and Turquoise are across from the guest registration desk on Level 2.

An audience is allowed in those events that are marked "Open." However, if you are a competitor in that event, you may not be in the audience before or after you perform.

FRIDAY, March 27, 2015

10:00 - 11:30	Registration: John Koenig, State Treasurer, Normal Community (At 11:30 a.m., registration will move to Sangamon Conference Room, Level 3)	Registration Tables, Plaza Level 1
10:00 - 9:15	Pool Will Be Closed	
10:00	All Illinois FBLA members in performance events should check the bulletin board in the registration area for final times for performances.	
10:30 – 12:30	Electronic Career Portfolio (Open) (Waiting Area for Participants)	Diamond, Level 2 Outside Diamond Room
10:30 – 12:30	E-business Performance (Open) (Waiting Area for Participants)	Sapphire, Level 2 Outside Sapphire Room
10:30 – 12:30	Business Ethics Performance (Open) (Waiting Room for Participants)	Plaza A, Level 1 Plaza E, Level 1
10:30 – 12:30	Entrepreneurship Performance Entrepreneurship Preparation Rooms (Waiting Room for Participants)	Holiday Inn Express, Boardroom Holiday Inn Express, Hospitality A & Birch Holiday Inn Express, Breakfast Area
10:30 - 1:00	Digital Video Production Performance (Open) (Waiting Area for Participants)	Ruby, Level 2 Outside Ruby Room
10:30 - 1:00	American Enterprise Project Performance Community Service Project Performance Partnership With Business Project Performance (Waiting Area for Participants)	Winter Garden Room, 14 th Floor Winter Garden Room, 14 th Floor Winter Garden Room, 14 th Floor Outside Winter Garden Room
10:30 - 1:30	Hospitality Management Performance Hospitality Management Preparation Rooms (Waiting Room for Participants)	Capital III, Level 3 Capital IV/Capital V, Level 3 Governor Conference Room, Level

10:30 – 3:00	Public Speaking II (Open) (Waiting Area for Participants)	Plaza B, Level 1 Outside Plaza B
10:30 – 3:30	Business Presentation Preliminary Performance (Open) (Waiting Area for Participants)	Emerald, Level 2 Outside Emerald Room
11:00 - 11:15	State Officer Candidates and Candidates’ Advisers Meeting	Plaza G, Level 1
11:00 - 11:45	Open Workshop: “Lead to Succeed” Presented by Daniella Feijoo, State Secretary, Mundelein, and Sahiti Kolli, State Parliamentarian, Warren Township, Gurnee. Introduction by Parth Patel, State President, Huntley. <i>Learn how to successfully lead to achieve your full potential as you “Step Up to the Challenge.”</i>	Plaza I, Level 1
Delete the workshop to be given by Natalie Wellen—she has surgery tomorrow.		
11:00 - 1:30	Help Desk Performance Help Desk Preparation Room (Waiting Area for Participants)	Turquoise, Level 2 Pearl, Level 2 Opal, Level 2
11:30 - 2:00	Emerging Business Issues Preliminary Performance (Waiting Room for Participants)	Capital View, 12 th Floor Outside Capital View
11:30 - 3:00	Sales Presentation Preliminary Performance (Open) (Waiting Room for Participants)	Plaza C, Level 1 Plaza E, Level 1
12:00 - 12:45	Open Workshop: “Maximizing Your Interview” Presented by Brandon Tran, Center for Career Opportunities, Purdue University, Indiana. Introduction by Introduction by Hans Son, Central Area State Vice President, Dunlap. <i>Take your interview to the next level. Having a good resume is just the first step to getting your dream job. Learn to close the deal by preparing yourself to take on any interview without breaking a sweat.</i>	Plaza I, Level 1
12:00 - 4:30	Visit Exhibits and Campaign Booths March of Dimes, State Officer Candidates, T-shirt Sales, Colleges, etc. (Business attire must be worn to visit booths. Stop by for free information and goodies.)	Plaza H
12:30 - 4:00	(All participants MUST report to Holding Room by 12:30) Impromptu Speaking (Open) Impromptu Speaking Preparation Room Impromptu Speaking Holding Room	Plaza F, Level 1 Plaza D, Level 1 Plaza G, Level 1
1:00	Talent Show Schedule Posted	Registration Area, Plaza Level 1
1:00 - 1:45	Open Workshop: “Why FBLA is <i>Awesome</i> ” Presented by Ruben Torres, National FBLA Treasurer, Warren Township High School, Gurnee, Illinois. Introduction by Matthew Runyon, Eastern Area State Vice President, East Richland, Olney. <i>Future Business Leaders of America is a worthwhile organization that changes the lives of many aspiring business students across the world. Learn why members join and how to increase membership within local chapters.</i>	Plaza I, Level 1
1:00 - 4:30	Website Design Performance (Open) 3D Animation Performance (Waiting Area for Participants)	Diamond, Level 2 Diamond, Level 2 Outside Diamond Room

1:30 – 3:30	Management Information Systems Performance Management Information Systems Preparation Rooms Network Design Performance Network Design Preparation Rooms Computer Game & Simulation Programming Performance Desktop Application Programming Performance Mobile Application Development Performance (Waiting Room for Participants)	Lincoln Boardroom, Level 3 Capital I/Capital II, Level 3 Lincoln Boardroom, Level 3 Capital I/Capital II, Level 3 Lincoln Boardroom, Level 3 Lincoln Boardroom, Level 3 Lincoln Boardroom, Level 3 Governor Conference Room, Level 3
1:30 - 4:30	Digital Design & Promotion Performance (Open) (Waiting Area for Participants)	Ruby, Level 2 Outside Ruby Room
1:30 - 4:30	Public Speaking I (Open) (Waiting Area for Participants)	Plaza A, Level 1 Outside Plaza A
1:30 - 5:00	Public Service Announcement Performance (Open) (Waiting Area for Participants)	Sapphire, Level 2 Outside Sapphire Room
2:00 - 2:45	Open Workshop: “The 3 Steps Needed to Accomplish Any Goal in Any Career” Presented by Louie Sharp, Sharp Skills Owner/President, Island Lake. Introduction by Courtney Joyner, Southern Area State Vice President, Marion. <i>Learn the three steps you can use to accomplish any goal, any time.</i>	Plaza I, Level 1
2:00 - 4:30	Business Plan Performance Business Financial Plan Performance (Waiting Area for Participants)	Winter Garden Room, 14 th Floor Winter Garden Room, 14 th Floor Outside Winter Garden Room
2:30 - 4:30	Job Interview--Preliminary Interviews Group A Group B (Waiting Room for Participants)	Pearl, Level 2 Turquoise, Level 2 Opal, Level 2
2:30 – 5:00	Banking & Financial Systems Performance Banking & Financial Systems Preparation Rooms (Waiting Room for Participants)	Holiday Inn Express, Boardroom Holiday Inn Express, Hospitality A & Birch Holiday Inn Express, Breakfast Area
2:30 - 5:00	Marketing Performance Marketing Preparation Rooms (Waiting Room for Participants)	Capital III, Level 3 Capital IV/Capital V, Level 3 Governor Conference Room, Level 3
3:00 - 3:45	Open Workshop: “Follow the Yellow Brick Road...Diversity in the Land of Oz! Presented by Jeff McGoy, Motivational Speaker/Performing Artist, Southern Illinois University, Carbondale. Introduction by Dakota Parks, Western Area State Vice President, West Central, Biggsville. <i>Remember the classics “The Wizard of Oz” or “The Wiz?” These movies had many messages but the diversity of each character and their needs/wants are very essential to our work and personal lives. This session will go in-depth as to the diverse matters of Oz and in relation to our world. Come to this fun, interactive session and ease on down the road to the wonderful world of Oz.</i>	Plaza I, Level 1
3:00 - 5:00	Client Service Performance Client Service Preparation Room (Waiting Room for Participants)	Springfield, Level 3 Capital VI Governor Conference Room, Level 3
3:45 - 5:00	Talent Show (Open) Introductions by John Koenig, State Treasurer, Normal Community; Michael Mitchell, Central Northern Area State Vice President, Lincoln-Way East.	Plaza I, Level 1

5:00 - 7:00	Dinner On Your Own	
7:00 - 9:00	<p>FIRST GENERAL SESSION—No Meal</p> <p>Presiding: Parth Patel, State President, Huntley</p> <p>Pledge to the U.S. Flag and FBLA Pledge: Abby Frankel, State Reporter, Herrin</p> <p>Greetings: Kelly Wilkerson, National FBLA-PBL Board of Directors, Warren Township Ruben Torres, National FBLA Treasurer, Warren Township</p> <p>Presentation of 2015-2016 Candidates for State and National Offices: Daniella Feijoo, State Secretary, Mundelein</p> <p>Candidates' Speeches</p> <p>Presentation of Illinois FBLA Businessperson of the Year Award</p> <p>Presentation of March of Dimes Awards</p> <p>Presentation of "Scrits" Networking with Business Project Awards</p> <p>Presentation of Adviser Awards</p> <p>Presentation of Mary E. Webb Award</p> <p>Drawing for the Illinois FBLA Foundation Benefit</p> <p>Presentation of National FBLA Business Achievement Awards—Leader Level:</p> <p>Marisa Ferguson, Du Quoin High School Tori Mattingly, Herrin High School Zach Cavaness, Marion High School Anna Frerichs, Marion High School Courtney Joyner, Marion High School Bailey Koval, Marion High School Matt McAuliffe, Marion High School Aubrey McKenzie, Marion High School Keegan Phelps, Marion High School Mackenzie Poole, Marion High School Jeremiah Stonecipher, Marion High School Daniella Feijoo, Mundelein High School William Liu, Warren Township High School Davis Heck, Wauconda High School Chris Nachman, Wauconda High School</p> <p>Presentation of Awards</p>	Ballroom, Level 2
Immediately After First General Session	<p>Candidates and Local Chapter Voting Delegates Meeting: Question-and-Answer Session for Candidates. Attendance will be taken. The voting delegates who do not attend this session will not be allowed to vote on Saturday morning.</p>	Ballroom, Level 2
9:15 - 11:30	<p>"Boogie for Babies Dance"</p> <p>Bring a roll of dimes or \$5 for the March of Dimes and help save babies. If \$550 is raised at the Illinois FBLA State Conference, Ruben Torres, National FBLA Treasurer, WarrenTownship, Gurnee, Illinois, will eat baby food.</p>	Plaza I, Level 1
9:15 - 11:30	Pool Will Be Open	14th Floor
9:45	Illinois FBLA-PBL Professional Division Members Meeting	Governor Conference Rm., Level 3

12:00

Curfew

SATURDAY, March 28, 2015

6:30 - 7:15	Executive Council's Meeting and Breakfast (Current State Officers)	Lincoln Boardroom, Level 3
6:30 - 7:30	Board of Directors' Meeting and Breakfast (Advisers to the Current State Officers and State Committee)	Springfield, Level 3
7:30 - 8:45	Election of 2015-2016 State Officers by Chapter Voting Delegates	Plaza I, Level 1

Competitive Events:

9:00 - 10:30	Future Business Leader Interviews (Waiting Area for Participants)	Capital View, 12 th Floor Outside Capital View
9:00 - 11:00	(All participants MUST report to Holding Room by 9:00 a.m.) Parliamentary Procedure Performance (Open) Parliamentary Procedure Preparation Room Parliamentary Procedure Holding Room	Plaza F, Level 1 Plaza C, Level 1 Plaza H, Level 1
9:00 - 11:30	(All participants MUST report to Holding Room by 9:00 a.m.) Global Business Performance (Open) Global Business Preparation Room Global Business Holding Room	Plaza G, Level 1 Plaza D, Level 1 Plaza H, Level 1
9:00 - 11:30	Management Decision Making Performance Management Decision Making Preparation Rms. (Waiting Room for Participants)	Holiday Inn Express, Boardroom Holiday Inn Express, Hospitality A/Birch Holiday Inn Express, Breakfast Area
9:00 - 12:00	Business Presentation Finals Performance (Waiting Room for Participants)	Capital VI, Level 3 Governor Conference Room, Level 3
9:00 - 12:00	Job Interview—Final Interviews (Waiting Area for Participants)	Winter Garden Room, 14 th Floor Outside Winter Garden Room
9:00 - 12:00	Sales Presentation Finals Performance Waiting Room for Participants	Capital III, Level 3 Governor Conference Room, Level 3
9:00 - 12:00	(All participants MUST report to Holding Room by 9 a.m.) Sports & Entertainment Management Performance (Open) Sports & Entertainment Management Preparation Rooms Sports & Entertainment Management Holding Room	Plaza E, Level 1 Plaza A/Plaza B, Level 1 Plaza H, Level 1
9:00 - 12:00	Social Media Campaign Performance Waiting Room for Participants	Capital I, Level 3 Governor Conference Room, Level 3
9:15 - 10:00	Open Workshop: "I Am...Food 4 Thought" Presented by Jeff McGoy, Motivational Speaker/Performing Artist, Southern Illinois University, Carbondale. Introduction by Abby Frankel, State Reporter, Herrin. <i>Knowing one's self is a hard process but wonderful thing to discover. Many times, we have these thoughts about ourselves based on others or some good or not so good life experiences. Enjoy a 4 course meal courtesy of Chef McGoy. The menu serves dishes full of suggestions that can help really find out or know self better. These mouth-watering, succulent and delicious meals are designed to crave your hunger. Come fill up and enjoy! Bon Appetite!</i>	Plaza I, Level 1

10:00 - 10:45	Open Battle of the Areas - Illinois FBLA-PBL Professional Division Officers	Plaza I, Level 1
11:15 - 12:30	“Build Your Own Lunch To Go” Provided By Illinois FBLA You must have a ticket. See your adviser/chaperone for ticket.	Prefunction Ballroom, Level 2
12:00 - 3:00	SECOND GENERAL SESSION	Ballroom, Level 2

Presiding:

Parth Patel, State President, Huntley

Greetings:

Michael Kennedy, Illinois FBLA-PBL Professional Division President, Peoria

Bradley Maschhoff, Illinois Phi Beta Lambda State President, Carlyle

Current State Officers Install New and Reactivated Chapters (chapters in attendance):

Coal City High School

East Richland High School

Francis W. Parker School

Lincoln Community High School

Presentation of Certificates of Appreciation to FBLA-PBL Professional Division Members:

Recognition of Chapter Presidents

Recognition of Current State Officers

Installation of 2015-2016 State Officers

2015-2016 Illinois FBLA State President's Acceptance Speech

Presentation of Awards

Farewell Address:

Parth Patel, State President, Huntley

Adjournment:

Parth Patel, State President, Huntley